

DUPLICATE

## INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Strategic Media - DC**  
**Attention: Accounts Payable**  
**3299 K St NW**  
**Suite 200**  
**Washington, DC 20007**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 929821-1  | 10/14/12     | October 2012  | 10/01/12 - 10/09/12 |

| Station | Account Executive | Sales Office    | Sales Region |
|---------|-------------------|-----------------|--------------|
| WPBF    | Mica Hansen       | HRP -Washington | National     |

| Advertiser      | Product              | Estimate Number |
|-----------------|----------------------|-----------------|
| West/R/Congress | ALLEN WEST 4 CONGRES |                 |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/03/12 - 10/09/12 | 929821  | 06213957    |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

| IDB #   | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9912521 |                 |              |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line        | Start Date                               | End Date        | Description                | Start/End Time        | MTWTFSS               | Length        | Spots/<br>Week | Rate        | Type        |
|-------------|--|-----------------|----------------------------|-----------------------|-----------------------|---------------|----------------|-------------|-------------|
| 1           | 10/03/12                                 | 10/05/12        | WPBF News 25 @ 5am         | 5-530am               | --WTF--               | :30           | 3              | \$110.00    | NM          |
|             | Class of Time - Pre-emptible with notice |                 |                            |                       |                       |               |                |             |             |
| Weeks:      | <u>Start Date</u>                        | <u>End Date</u> | <u>MTWTFSS</u>             | <u>Spots/Week</u>     | <u>Rate</u>           |               |                |             |             |
|             | 10/01/12                                 | 10/07/12        | --WTF--                    | 3                     | \$110.00              |               |                |             |             |
| Spots: # Ch | <u>Day</u>                               | <u>Air Date</u> | <u>Air Time</u>            | <u>Description</u>    | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |
| 1 WPBF W    | 10/03/12                                 |                 |                            | WPBF News 25 @ 5am    | 5-530am               | :00           |                | \$110.00    | NM          |
|             | Credited                                 |                 |                            |                       |                       |               |                |             |             |
| 2 WPBF Th   | 10/04/12                                 |                 |                            | WPBF News 25 @ 5am    | 5-530am               | :00           |                | \$110.00    | NM          |
|             | Credited                                 |                 |                            |                       |                       |               |                |             |             |
| 3 WPBF F    | 10/05/12                                 |                 | 5:28 AM                    | WPBF News 25 @ 5am    | 5-530am               | :30           | AWTV092701H    | \$110.00    | NM          |
| 2           | 10/08/12                                 | 10/09/12        | WPBF News 25 @ 5am         | 5-530am               | MT-----               | :30           | 2              | \$110.00    | NM          |
|             | Class of Time - Pre-emptible with notice |                 |                            |                       |                       |               |                |             |             |
| Weeks:      | <u>Start Date</u>                        | <u>End Date</u> | <u>MTWTFSS</u>             | <u>Spots/Week</u>     | <u>Rate</u>           |               |                |             |             |
|             | 10/08/12                                 | 10/14/12        | MT-----                    | 2                     | \$110.00              |               |                |             |             |
| Spots: # Ch | <u>Day</u>                               | <u>Air Date</u> | <u>Air Time</u>            | <u>Description</u>    | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |
| 2 WPBF M    | 10/08/12                                 |                 | 5:08 AM                    | WPBF News 25 @ 5am    | 5-530am               | :30           | AWTV100402H    | \$110.00    | NM          |
| 1 WPBF Tu   | 10/09/12                                 |                 | 5:15 AM                    | WPBF News 25 @ 5am    | 5-530am               | :30           | AWTV100402H    | \$110.00    | NM          |
| 3           | 10/04/12                                 | 10/05/12        | WPBF News 25 Mornings6-7AM |                       | ---TF--               | :30           | 1              | \$275.00    | NM          |
|             | Class of Time - Pre-emptible with notice |                 |                            |                       |                       |               |                |             |             |
| Weeks:      | <u>Start Date</u>                        | <u>End Date</u> | <u>MTWTFSS</u>             | <u>Spots/Week</u>     | <u>Rate</u>           |               |                |             |             |
|             | 10/01/12                                 | 10/07/12        | ---TF--                    | 1                     | \$275.00              |               |                |             |             |
| Spots: # Ch | <u>Day</u>                               | <u>Air Date</u> | <u>Air Time</u>            | <u>Description</u>    | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |
| 2 WPBF Th   | 10/04/12                                 |                 | 6:28 AM                    | WPBF News 25 Mornings | 6-7AM                 | :30           | AWTV092701H    | \$275.00    | NM          |
| 4           | 10/08/12                                 | 10/09/12        | WPBF News 25 Mornings6-7AM |                       | MT-----               | :30           | 2              | \$275.00    | NM          |
|             | Class of Time - Pre-emptible with notice |                 |                            |                       |                       |               |                |             |             |
| Weeks:      | <u>Start Date</u>                        | <u>End Date</u> | <u>MTWTFSS</u>             | <u>Spots/Week</u>     | <u>Rate</u>           |               |                |             |             |
|             | 10/08/12                                 | 10/14/12        | MT-----                    | 2                     | \$275.00              |               |                |             |             |
| Spots: # Ch | <u>Day</u>                               | <u>Air Date</u> | <u>Air Time</u>            | <u>Description</u>    | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |
| 2 WPBF M    | 10/08/12                                 |                 | 6:11 AM                    | WPBF News 25 Mornings | 6-7AM                 | :30           | AWTV100402H    | \$275.00    | NM          |
| 1 WPBF Tu   | 10/09/12                                 |                 | 6:13 AM                    | WPBF News 25 Mornings | 6-7AM                 | :30           | AWTV100402H    | \$275.00    | NM          |
| 5           | 10/04/12                                 | 10/05/12        | Good Morning America       | 7-9AM                 | ---TF--               | :30           | 2              | \$275.00    | NM          |
|             | Class of Time - Pre-emptible with notice |                 |                            |                       |                       |               |                |             |             |
| Weeks:      | <u>Start Date</u>                        | <u>End Date</u> | <u>MTWTFSS</u>             | <u>Spots/Week</u>     | <u>Rate</u>           |               |                |             |             |
|             | 10/01/12                                 | 10/07/12        | ---TF--                    | 2                     | \$275.00              |               |                |             |             |
| Spots: # Ch | <u>Day</u>                               | <u>Air Date</u> | <u>Air Time</u>            | <u>Description</u>    | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |
| 3 WPBF Th   | 10/04/12                                 |                 | 7:51 AM                    | Good Morning America  | 7-9AM                 | :30           | AWTV092701H    | \$275.00    | NM          |



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**Lehigh Valley, PA 18002-6885**

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| 929821-1        | 10/14/12     | October 2012         | 10/01/12 - 10/09/12 |
| Advertiser      |              | Product              | Estimate Number     |
| West/R/Congress |              | ALLEN WEST 4 CONGRES |                     |

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| Line                                     | Start Date | End Date | Description            | Start/End Time | MTWTFSS                | Length         | Spots/<br>Week | Rate        | Type                   |
|--|------------|----------|------------------------|----------------|------------------------|----------------|----------------|-------------|------------------------|
| 5  | 10/04/12   | 10/05/12 | Good Morning America   | 7-9AM          | ---TF--                | :30            | 2              | \$275.00    | NM                     |
| Class of Time - Pre-emptible with notice |            |          |                        |                |                        |                |                |             |                        |
| Spots: #                                 | Ch         | Day      | Air Date               | Air Time       | Description            | Start/End Time | Length         | Ad-ID       | Rate Type              |
| 2  | WPBF       | F        | 10/05/12               | 7:55 AM        | Good Morning America   | 7-9AM          | :30            | AWTV092701H | \$275.00 NM            |
| 6  | 10/08/12   | 10/09/12 | Good Morning America   | 7-9AM          | MT-----                | :30            | 1              | \$275.00    | NM                     |
| Class of Time - Pre-emptible with notice |            |          |                        |                |                        |                |                |             |                        |
| Weeks:                                   | Start Date | End Date | MTWTFSS                | Spots/Week     | Rate                   |                |                |             |                        |
|  | 10/08/12   | 10/14/12 | MT-----                | 1              | \$275.00               |                |                |             |                        |
| Spots: #                                 | Ch         | Day      | Air Date               | Air Time       | Description            | Start/End Time | Length         | Ad-ID       | Rate Type              |
| 2  | WPBF       | M        | 10/08/12               | 8:44 AM        | Good Morning America   | 7-9AM          | :30            | AWTV100402H | \$275.00 NM            |
| 7  | 10/04/12   | 10/05/12 | 10-11a Anderson Cooper | 10-11a         | ---TF--                | :30            | 2              | \$225.00    | NM                     |
| Class of Time - Pre-emptible with notice |            |          |                        |                |                        |                |                |             |                        |
| Weeks:                                   | Start Date | End Date | MTWTFSS                | Spots/Week     | Rate                   |                |                |             |                        |
|  | 10/01/12   | 10/07/12 | ---TF--                | 2              | \$225.00               |                |                |             |                        |
| Spots: #                                 | Ch         | Day      | Air Date               | Air Time       | Description            | Start/End Time | Length         | Ad-ID       | Rate Type              |
| 1  | WPBF       | Th       | 10/04/12               | 10:33 AM       | 10-11a Anderson Cooper | 10-11a         | :30            | AWTV092701H | \$225.00 NM            |
| 2  | WPBF       | F        | 10/05/12               | 10:54 AM       | 10-11a Anderson Cooper | 10-11a         | :30            | AWTV092701H | \$225.00 NM            |
| 8  | 10/08/12   | 10/09/12 | 10-11a Anderson Cooper | 10-11a         | MT-----                | :30            | 2              | \$225.00    | NM                     |
| Class of Time - Pre-emptible with notice |            |          |                        |                |                        |                |                |             |                        |
| Weeks:                                   | Start Date | End Date | MTWTFSS                | Spots/Week     | Rate                   |                |                |             |                        |
|  | 10/08/12   | 10/14/12 | MT-----                | 2              | \$225.00               |                |                |             |                        |
| Spots: #                                 | Ch         | Day      | Air Date               | Air Time       | Description            | Start/End Time | Length         | Ad-ID       | Rate Type              |
| 2  | WPBF       | M        | 10/08/12               | 10:23 AM       | 10-11a Anderson Cooper | 10-11a         | :30            | AWTV100402H | \$225.00 NM            |
| 1  | WPBF       | Tu       | 10/09/12               | 10:34 AM       | 10-11a Anderson Cooper | 10-11a         | :30            | AWTV100402H | \$225.00 NM            |
| 9  | 10/04/12   | 10/05/12 | The View               | 11A-12PM       | ---TF--                | :30            | 2              | \$400.00    | NM                     |
| Class of Time - Pre-emptible with notice |            |          |                        |                |                        |                |                |             |                        |
| Weeks:                                   | Start Date | End Date | MTWTFSS                | Spots/Week     | Rate                   |                |                |             |                        |
|  | 10/01/12   | 10/07/12 | ---TF--                | 2              | \$400.00               |                |                |             |                        |
| Spots: #                                 | Ch         | Day      | Air Date               | Air Time       | Description            | Start/End Time | Length         | Ad-ID       | Rate Type              |
| 3  | WPBF       | Th       | 10/04/12               |                | The View               | 11A-12PM       | :00            |             | <del>\$400.00</del> NM |
| Credited                                 |            |          |                        |                |                        |                |                |             |                        |
| 2  | WPBF       | F        | 10/05/12               |                | The View               | 11A-12PM       | :00            |             | <del>\$400.00</del> NM |
| Credited                                 |            |          |                        |                |                        |                |                |             |                        |
| 10                                       | 10/08/12   | 10/09/12 | The View               | 11A-12PM       | MT-----                | :30            | 2              | \$400.00    | NM                     |
| Class of Time - Pre-emptible with notice |            |          |                        |                |                        |                |                |             |                        |
| Weeks:                                   | Start Date | End Date | MTWTFSS                | Spots/Week     | Rate                   |                |                |             |                        |
|  | 10/08/12   | 10/14/12 | MT-----                | 2              | \$400.00               |                |                |             |                        |
| Spots: #                                 | Ch         | Day      | Air Date               | Air Time       | Description            | Start/End Time | Length         | Ad-ID       | Rate Type              |
| 2  | WPBF       | M        | 10/08/12               |                | The View               | 11A-12PM       | :00            |             | <del>\$400.00</del> NM |
| Credited                                 |            |          |                        |                |                        |                |                |             |                        |
| 1  | WPBF       | Tu       | 10/09/12               |                | The View               | 11A-12PM       | :00            |             | <del>\$400.00</del> NM |
| Credited                                 |            |          |                        |                |                        |                |                |             |                        |
| 11                                       | 10/04/12   | 10/05/12 | WPBF News 25 @ Noon    | 12pm-1230pm    | ---TF--                | :30            | 2              | \$175.00    | NM                     |
| Class of Time - Pre-emptible with notice |            |          |                        |                |                        |                |                |             |                        |
| Weeks:                                   | Start Date | End Date | MTWTFSS                | Spots/Week     | Rate                   |                |                |             |                        |
|  | 10/01/12   | 10/07/12 | ---TF--                | 2              | \$175.00               |                |                |             |                        |
| Spots: #                                 | Ch         | Day      | Air Date               | Air Time       | Description            | Start/End Time | Length         | Ad-ID       | Rate Type              |
| 2  | WPBF       | Th       | 10/04/12               | 12:24 PM       | WPBF News 25 @ Noon    | 12pm-1230pm    | :30            | AWTV092701H | \$175.00 NM            |
| 3  | WPBF       | F        | 10/05/12               |                | WPBF News 25 @ Noon    | 12pm-1230pm    | :00            |             | <del>\$175.00</del> NM |
| Credited                                 |            |          |                        |                |                        |                |                |             |                        |
| 12                                       | 10/08/12   | 10/09/12 | WPBF News 25 @ Noon    | 12pm-1230pm    | MT-----                | :30            | 2              | \$175.00    | NM                     |
| Class of Time - Pre-emptible with notice |            |          |                        |                |                        |                |                |             |                        |
| Weeks:                                   | Start Date | End Date | MTWTFSS                | Spots/Week     | Rate                   |                |                |             |                        |
|  | 10/08/12   | 10/14/12 | MT-----                | 2              | \$175.00               |                |                |             |                        |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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| Invoice #       | Invoice Date         | Invoice Month   | Invoice Period      |
| 929821-1        | 10/14/12             | October 2012    | 10/01/12 - 10/09/12 |
| Advertiser      | Product              | Estimate Number |                     |
| West/R/Congress | ALLEN WEST 4 CONGRES |                 |                     |

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| Line                                     | Start Date | End Date | Description              | Start/End Time | MTWTFSS                  | Length         | Spots/<br>Week | Rate        | Type        |
|--|------------|----------|--------------------------|----------------|--------------------------|----------------|----------------|-------------|-------------|
| 12                                       | 10/08/12   | 10/09/12 | WPBF News 25 @ Noon      | 12pm-1230pm    | MT-----                  | :30            | 2              | \$175.00    | NM          |
| Class of Time - Pre-emptible with notice |            |          |                          |                |                          |                |                |             |             |
| Spots: #                                 | Ch         | Day      | Air Date                 | Air Time       | Description              | Start/End Time | Length         | Ad-ID       | Rate Type   |
| 2  | WPBF       | M        | 10/08/12                 | 12:26 PM       | WPBF News 25 @ Noon      | 12pm-1230pm    | :30            | AWTV100402H | \$175.00 NM |
| 1  | WPBF       | Tu       | 10/09/12                 | 12:20 PM       | WPBF News 25 @ Noon      | 12pm-1230pm    | :30            | AWTV100402H | \$175.00 NM |
| 13                                       | 10/03/12   | 10/05/12 | 1230-1P Access Hollywood | 1230-1p        | --WTF--                  | :30            | 2              | \$175.00    | NM          |
| Class of Time - Pre-emptible with notice |            |          |                          |                |                          |                |                |             |             |
| Weeks:                                   | Start Date | End Date | MTWTFSS                  | Spots/Week     | Rate                     |                |                |             |             |
|  | 10/01/12   | 10/07/12 | --WTF--                  | 2              | \$175.00                 |                |                |             |             |
| Spots: #                                 | Ch         | Day      | Air Date                 | Air Time       | Description              | Start/End Time | Length         | Ad-ID       | Rate Type   |
| 1  | WPBF       | Th       | 10/04/12                 | 12:43 PM       | 1230-1P Access Hollywood | 1230-1p        | :30            | AWTV092701H | \$175.00 NM |
| 3  | WPBF       | F        | 10/05/12                 | 12:43 PM       | 1230-1P Access Hollywood | 1230-1p        | :30            | AWTV092701H | \$175.00 NM |
| 14                                       | 10/08/12   | 10/09/12 | 1230-1P Access Hollywood | 1230-1p        | MT-----                  | :30            | 1              | \$175.00    | NM          |
| Class of Time - Pre-emptible with notice |            |          |                          |                |                          |                |                |             |             |
| Weeks:                                   | Start Date | End Date | MTWTFSS                  | Spots/Week     | Rate                     |                |                |             |             |
|  | 10/08/12   | 10/14/12 | MT-----                  | 1              | \$175.00                 |                |                |             |             |
| Spots: #                                 | Ch         | Day      | Air Date                 | Air Time       | Description              | Start/End Time | Length         | Ad-ID       | Rate Type   |
| 1  | WPBF       | M        | 10/08/12                 | 12:47 PM       | 1230-1P Access Hollywood | 1230-1p        | :30            | AWTV100402H | \$175.00 NM |
| 15                                       | 10/04/12   | 10/05/12 | M-F 3-4P                 | M-F 3-4P       | ---TF--                  | :30            | 2              | \$400.00    | NM          |
| Class of Time - Pre-emptible with notice |            |          |                          |                |                          |                |                |             |             |
| Weeks:                                   | Start Date | End Date | MTWTFSS                  | Spots/Week     | Rate                     |                |                |             |             |
|  | 10/01/12   | 10/07/12 | ---TF--                  | 2              | \$400.00                 |                |                |             |             |
| Spots: #                                 | Ch         | Day      | Air Date                 | Air Time       | Description              | Start/End Time | Length         | Ad-ID       | Rate Type   |
| 2  | WPBF       | Th       | 10/04/12                 | 3:30 PM        | M-F 3-4P                 | M-F 3-4P       | :30            | AWTV092701H | \$400.00 NM |
| 3  | WPBF       | F        | 10/05/12                 | 3:48 PM        | M-F 3-4P                 | M-F 3-4P       | :30            | AWTV092701H | \$400.00 NM |
| 17                                       | 10/04/12   | 10/05/12 | Dr. Oz                   | 4-5p           | ---TF--                  | :30            | 2              | \$500.00    | NM          |
| Class of Time - Pre-emptible with notice |            |          |                          |                |                          |                |                |             |             |
| Weeks:                                   | Start Date | End Date | MTWTFSS                  | Spots/Week     | Rate                     |                |                |             |             |
|  | 10/01/12   | 10/07/12 | ---TF--                  | 2              | \$500.00                 |                |                |             |             |
| Spots: #                                 | Ch         | Day      | Air Date                 | Air Time       | Description              | Start/End Time | Length         | Ad-ID       | Rate Type   |
| 3  | WPBF       | Th       | 10/04/12                 | 4:14 PM        | Dr. Oz                   | 4-5p           | :30            | AWTV092701H | \$500.00 NM |
| 1  | WPBF       | F        | 10/05/12                 | 4:55 PM        | Dr. Oz                   | 4-5p           | :30            | AWTV092701H | \$500.00 NM |
| 18                                       | 10/08/12   | 10/09/12 | Dr. Oz                   | 4-5p           | MT-----                  | :30            | 2              | \$500.00    | NM          |
| Class of Time - Pre-emptible with notice |            |          |                          |                |                          |                |                |             |             |
| Weeks:                                   | Start Date | End Date | MTWTFSS                  | Spots/Week     | Rate                     |                |                |             |             |
|  | 10/08/12   | 10/14/12 | MT-----                  | 2              | \$500.00                 |                |                |             |             |
| Spots: #                                 | Ch         | Day      | Air Date                 | Air Time       | Description              | Start/End Time | Length         | Ad-ID       | Rate Type   |
| 2  | WPBF       | M        | 10/08/12                 | 4:40 PM        | Dr. Oz                   | 4-5p           | :30            | AWTV100402H | \$500.00 NM |
| 1  | WPBF       | Tu       | 10/09/12                 | 4:28 PM        | Dr. Oz                   | 4-5p           | :30            | AWTV100402H | \$500.00 NM |
| 19                                       | 10/04/12   | 10/05/12 | M-F 5pm News             | 5-6pm          | ---TF--                  | :30            | 2              | \$450.00    | NM          |
| Class of Time - Pre-emptible with notice |            |          |                          |                |                          |                |                |             |             |
| Weeks:                                   | Start Date | End Date | MTWTFSS                  | Spots/Week     | Rate                     |                |                |             |             |
|  | 10/01/12   | 10/07/12 | ---TF--                  | 2              | \$450.00                 |                |                |             |             |
| Spots: #                                 | Ch         | Day      | Air Date                 | Air Time       | Description              | Start/End Time | Length         | Ad-ID       | Rate Type   |
| 2  | WPBF       | Th       | 10/04/12                 | 5:09 PM        | M-F 5pm News             | 5-6pm          | :30            | AWTV092701H | \$450.00 NM |
| 3  | WPBF       | F        | 10/05/12                 | 5:42 PM        | M-F 5pm News             | 5-6pm          | :30            | AWTV092701H | \$450.00 NM |
| 20                                       | 10/08/12   | 10/09/12 | M-F 5pm News             | 5-6pm          | MT-----                  | :30            | 2              | \$450.00    | NM          |
| Class of Time - Pre-emptible with notice |            |          |                          |                |                          |                |                |             |             |
| Weeks:                                   | Start Date | End Date | MTWTFSS                  | Spots/Week     | Rate                     |                |                |             |             |
|  | 10/08/12   | 10/14/12 | MT-----                  | 2              | \$450.00                 |                |                |             |             |
| Spots: #                                 | Ch         | Day      | Air Date                 | Air Time       | Description              | Start/End Time | Length         | Ad-ID       | Rate Type   |

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| 929821-1        | 10/14/12             | October 2012    | 10/01/12 - 10/09/12 |
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| Line                                     | Start Date | End Date | Description                     | Start/End Time | MTWTFSS               | Length         | Spots/<br>Week | Rate        | Type                   |
|--|------------|----------|---------------------------------|----------------|-----------------------|----------------|----------------|-------------|------------------------|
| 20                                       | 10/08/12   | 10/09/12 | M-F 5pm News                    | 5-6pm          | MT-----               | :30            | 2              | \$450.00    | NM                     |
| Class of Time - Pre-emptible with notice |            |          |                                 |                |                       |                |                |             |                        |
| Spots: #                                 | Ch         | Day      | Air Date                        | Air Time       | Description           | Start/End Time | Length         | Ad-ID       | Rate Type              |
| 2  | WPBF       | M        | 10/08/12                        | 5:23 PM        | M-F 5pm News          | 5-6pm          | :30            | AWTV100402H | \$450.00 NM            |
| 1  | WPBF       | Tu       | 10/09/12                        | 5:12 PM        | M-F 5pm News          | 5-6pm          | :30            | AWTV100402H | \$450.00 NM            |
| 21                                       | 10/04/12   | 10/05/12 | WPBF News 25 @ 6:00P            | 6-6:30PM       | ---TF--               | :30            | 1              | \$525.00    | NM                     |
| Class of Time - Pre-emptible with notice |            |          |                                 |                |                       |                |                |             |                        |
| Weeks:                                   | Start Date | End Date | MTWTFSS                         | Spots/Week     | Rate                  |                |                |             |                        |
|  | 10/01/12   | 10/07/12 | ---TF--                         | 1              | \$525.00              |                |                |             |                        |
| Spots: #                                 | Ch         | Day      | Air Date                        | Air Time       | Description           | Start/End Time | Length         | Ad-ID       | Rate Type              |
| 3  | WPBF       | F        | 10/05/12                        | 6:12 PM        | WPBF News 25 @ 6:00PM | 6-6:30PM       | :30            | AWTV092701H | \$525.00 NM            |
| 22                                       | 10/08/12   | 10/09/12 | WPBF News 25 @ 6:00P            | 6-6:30PM       | MT-----               | :30            | 2              | \$525.00    | NM                     |
| Class of Time - Pre-emptible with notice |            |          |                                 |                |                       |                |                |             |                        |
| Weeks:                                   | Start Date | End Date | MTWTFSS                         | Spots/Week     | Rate                  |                |                |             |                        |
|  | 10/08/12   | 10/14/12 | MT-----                         | 2              | \$525.00              |                |                |             |                        |
| Spots: #                                 | Ch         | Day      | Air Date                        | Air Time       | Description           | Start/End Time | Length         | Ad-ID       | Rate Type              |
| 1  | WPBF       | M        | 10/08/12                        | 6:24 PM        | WPBF News 25 @ 6:00PM | 6-6:30PM       | :30            | AWTV100402H | \$525.00 NM            |
| 2  | WPBF       | Tu       | 10/09/12                        | 6:11 PM        | WPBF News 25 @ 6:00PM | 6-6:30PM       | :30            | AWTV100402H | \$525.00 NM            |
| 23                                       | 10/03/12   | 10/05/12 | Wheel Of Fortune                | 7-7:30PM       | --WTF--               | :30            | 2              | \$800.00    | NM                     |
| Class of Time - Pre-emptible with notice |            |          |                                 |                |                       |                |                |             |                        |
| Weeks:                                   | Start Date | End Date | MTWTFSS                         | Spots/Week     | Rate                  |                |                |             |                        |
|  | 10/01/12   | 10/07/12 | --WTF--                         | 2              | \$800.00              |                |                |             |                        |
| Spots: #                                 | Ch         | Day      | Air Date                        | Air Time       | Description           | Start/End Time | Length         | Ad-ID       | Rate Type              |
| 1  | WPBF       | Th       | 10/04/12                        |                | Wheel Of Fortune      | 7-7:30PM       | :00            |             | <del>\$800.00</del> NM |
| Credited                                 |            |          |                                 |                |                       |                |                |             |                        |
| 2  | WPBF       | F        | 10/05/12                        | 7:18 PM        | Wheel Of Fortune      | 7-7:30PM       | :30            | AWTV092701H | \$800.00 NM            |
| 24                                       | 10/09/12   | 10/09/12 | Wheel Of Fortune                | 7-7:30PM       | -1-----               | :30            | 1              | \$800.00    | NM                     |
| Class of Time - Pre-emptible with notice |            |          |                                 |                |                       |                |                |             |                        |
| Weeks:                                   | Start Date | End Date | MTWTFSS                         | Spots/Week     | Rate                  |                |                |             |                        |
|  | 10/08/12   | 10/14/12 | -1-----                         | 1              | \$800.00              |                |                |             |                        |
| Spots: #                                 | Ch         | Day      | Air Date                        | Air Time       | Description           | Start/End Time | Length         | Ad-ID       | Rate Type              |
| 1  | WPBF       | Tu       | 10/09/12                        |                | Wheel Of Fortune      | 7-7:30PM       | :00            |             | <del>\$800.00</del> NM |
| Credited                                 |            |          |                                 |                |                       |                |                |             |                        |
| 25                                       | 10/05/12   | 10/05/12 | Jeopardy                        | 7:30-8PM       | ----F--               | :30            | 1              | \$850.00    | NM                     |
| Class of Time - Pre-emptible with notice |            |          |                                 |                |                       |                |                |             |                        |
| Weeks:                                   | Start Date | End Date | MTWTFSS                         | Spots/Week     | Rate                  |                |                |             |                        |
|  | 10/01/12   | 10/07/12 | ----F--                         | 1              | \$850.00              |                |                |             |                        |
| Spots: #                                 | Ch         | Day      | Air Date                        | Air Time       | Description           | Start/End Time | Length         | Ad-ID       | Rate Type              |
| 2  | WPBF       | F        | 10/05/12                        |                | Jeopardy              | 7:30-8PM       | :00            |             | <del>\$850.00</del> NM |
| Credited                                 |            |          |                                 |                |                       |                |                |             |                        |
| 26                                       | 10/08/12   | 10/09/12 | Jeopardy                        | 7:30-8PM       | MT-----               | :30            | 2              | \$850.00    | NM                     |
| Class of Time - Pre-emptible with notice |            |          |                                 |                |                       |                |                |             |                        |
| Weeks:                                   | Start Date | End Date | MTWTFSS                         | Spots/Week     | Rate                  |                |                |             |                        |
|  | 10/08/12   | 10/14/12 | MT-----                         | 2              | \$850.00              |                |                |             |                        |
| Spots: #                                 | Ch         | Day      | Air Date                        | Air Time       | Description           | Start/End Time | Length         | Ad-ID       | Rate Type              |
| 2  | WPBF       | M        | 10/08/12                        |                | Jeopardy              | 7:30-8PM       | :00            |             | <del>\$850.00</del> NM |
| Credited                                 |            |          |                                 |                |                       |                |                |             |                        |
| 1  | WPBF       | Tu       | 10/09/12                        | 7:34 PM        | Jeopardy              | 7:30-8PM       | :30            | AWTV100402H | \$850.00 NM            |
| 27                                       | 10/04/12   | 10/07/12 | M-SUN WPBF News 25 @ 11-11:35PM |                | ---TF-S               | :30            | 2              | \$500.00    | NM                     |
| Class of Time - Pre-emptible with notice |            |          |                                 |                |                       |                |                |             |                        |
| Weeks:                                   | Start Date | End Date | MTWTFSS                         | Spots/Week     | Rate                  |                |                |             |                        |
|  | 10/01/12   | 10/07/12 | ---TF-S                         | 2              | \$500.00              |                |                |             |                        |
| Spots: #                                 | Ch         | Day      | Air Date                        | Air Time       | Description           | Start/End Time | Length         | Ad-ID       | Rate Type              |



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# INVOICE

|                 |                      |                 |                     |
|-----------------|----------------------|-----------------|---------------------|
| Invoice #       | Invoice Date         | Invoice Month   | Invoice Period      |
| 929821-1        | 10/14/12             | October 2012    | 10/01/12 - 10/09/12 |
| Advertiser      | Product              | Estimate Number |                     |
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| Line                                     | Start Date | End Date | Description                     | Start/End Time | MTWTFSS                   | Length         | Spots/<br>Week | Rate        | Type                   |
|--|------------|----------|---------------------------------|----------------|---------------------------|----------------|----------------|-------------|------------------------|
| 27                                       | 10/04/12   | 10/07/12 | M-SUN WPBF News 25 @ 11-11:35PM | 11-11:35PM     | ---TF-S                   | :30            | 2              | \$500.00    | NM                     |
| Class of Time - Pre-emptible with notice |            |          |                                 |                |                           |                |                |             |                        |
| Spots: #                                 | Ch         | Day      | Air Date                        | Air Time       | Description               | Start/End Time | Length         | Ad-ID       | Rate Type              |
| 1  | WPBF       | Th       | 10/04/12                        | 11:24 PM       | M-SUN WPBF News 25 @ 11PM | 11-11:35PM     | :30            | AWTV092701H | \$500.00 NM            |
| 3  | WPBF       | Su       | 10/07/12                        | 11:24 PM       | M-SUN WPBF News 25 @ 11PM | 11-11:35PM     | :30            | AWTV100402H | \$500.00 NM            |
| 28                                       | 10/08/12   | 10/09/12 | M-SUN WPBF News 25 @ 11-11:35PM | 11-11:35PM     | MT-----                   | :30            | 2              | \$500.00    | NM                     |
| Class of Time - Pre-emptible with notice |            |          |                                 |                |                           |                |                |             |                        |
| Weeks:                                   | Start Date | End Date | MTWTFSS                         | Spots/Week     | Rate                      |                |                |             |                        |
|  | 10/08/12   | 10/14/12 | MT-----                         | 2              | \$500.00                  |                |                |             |                        |
| Spots: #                                 | Ch         | Day      | Air Date                        | Air Time       | Description               | Start/End Time | Length         | Ad-ID       | Rate Type              |
| 2  | WPBF       | M        | 10/08/12                        | 11:24 PM       | M-SUN WPBF News 25 @ 11PM | 11-11:35PM     | :30            | AWTV100402H | \$500.00 NM            |
| 1  | WPBF       | Tu       | 10/09/12                        | 11:27 PM       | M-SUN WPBF News 25 @ 11PM | 11-11:35PM     | :30            | AWTV100402H | \$500.00 NM            |
| 29                                       | 10/03/12   | 10/05/12 | Nightline                       | 11:35-12:05AM  | --WTF--                   | :30            | 2              | \$350.00    | NM                     |
| Class of Time - Pre-emptible with notice |            |          |                                 |                |                           |                |                |             |                        |
| Weeks:                                   | Start Date | End Date | MTWTFSS                         | Spots/Week     | Rate                      |                |                |             |                        |
|  | 10/01/12   | 10/07/12 | --WTF--                         | 2              | \$350.00                  |                |                |             |                        |
| Spots: #                                 | Ch         | Day      | Air Date                        | Air Time       | Description               | Start/End Time | Length         | Ad-ID       | Rate Type              |
| 3  | WPBF       | Th       | 10/04/12                        | 11:53 PM       | Nightline                 | 11:35-12:05AM  | :30            | AWTV092701H | \$350.00 NM            |
| 2  | WPBF       | F        | 10/05/12                        | 12:01 AM       | Nightline                 | 11:35-12:05AM  | :30            | AWTV092701H | \$350.00 NM            |
| 30                                       | 10/08/12   | 10/09/12 | Nightline                       | 11:35-12:05AM  | MT-----                   | :30            | 2              | \$350.00    | NM                     |
| Class of Time - Pre-emptible with notice |            |          |                                 |                |                           |                |                |             |                        |
| Weeks:                                   | Start Date | End Date | MTWTFSS                         | Spots/Week     | Rate                      |                |                |             |                        |
|  | 10/08/12   | 10/14/12 | MT-----                         | 2              | \$350.00                  |                |                |             |                        |
| Spots: #                                 | Ch         | Day      | Air Date                        | Air Time       | Description               | Start/End Time | Length         | Ad-ID       | Rate Type              |
| 1  | WPBF       | M        | 10/08/12                        | 11:54 PM       | Nightline                 | 11:35-12:05AM  | :30            | AWTV100402H | \$350.00 NM            |
| 2  | WPBF       | Tu       | 10/09/12                        |                | Nightline                 | 11:35-12:05AM  | :00            |             | <del>\$350.00</del> NM |
| Credited                                 |            |          |                                 |                |                           |                |                |             |                        |
| 31                                       | 10/06/12   | 10/06/12 | Sat 6-7am News                  | Sat 6-7am      | -----1-                   | :30            | 1              | \$160.00    | NM                     |
| Class of Time - Pre-emptible with notice |            |          |                                 |                |                           |                |                |             |                        |
| Weeks:                                   | Start Date | End Date | MTWTFSS                         | Spots/Week     | Rate                      |                |                |             |                        |
|  | 10/01/12   | 10/07/12 | -----1-                         | 1              | \$160.00                  |                |                |             |                        |
| Spots: #                                 | Ch         | Day      | Air Date                        | Air Time       | Description               | Start/End Time | Length         | Ad-ID       | Rate Type              |
| 1  | WPBF       | Sa       | 10/06/12                        | 6:39 AM        | Sat 6-7am News            | Sat 6-7am      | :30            | AWTV100402H | \$160.00 NM            |
| 32                                       | 10/06/12   | 10/06/12 | GMA Saturday 7-8am              | Sat 7am-8am    | -----1-                   | :30            | 1              | \$325.00    | NM                     |
| Class of Time - Pre-emptible with notice |            |          |                                 |                |                           |                |                |             |                        |
| Weeks:                                   | Start Date | End Date | MTWTFSS                         | Spots/Week     | Rate                      |                |                |             |                        |
|  | 10/01/12   | 10/07/12 | -----1-                         | 1              | \$325.00                  |                |                |             |                        |
| Spots: #                                 | Ch         | Day      | Air Date                        | Air Time       | Description               | Start/End Time | Length         | Ad-ID       | Rate Type              |
| 1  | WPBF       | Sa       | 10/06/12                        | 7:29 AM        | GMA Saturday 7-8am        | Sat 7am-8am    | :30            | AWTV100401H | \$325.00 NM            |
| 33                                       | 10/06/12   | 10/06/12 | Sat 8-9am News                  | Sat 8-9am      | -----1-                   | :30            | 1              | \$225.00    | NM                     |
| Class of Time - Pre-emptible with notice |            |          |                                 |                |                           |                |                |             |                        |
| Weeks:                                   | Start Date | End Date | MTWTFSS                         | Spots/Week     | Rate                      |                |                |             |                        |
|  | 10/01/12   | 10/07/12 | -----1-                         | 1              | \$225.00                  |                |                |             |                        |
| Spots: #                                 | Ch         | Day      | Air Date                        | Air Time       | Description               | Start/End Time | Length         | Ad-ID       | Rate Type              |
| 1  | WPBF       | Sa       | 10/06/12                        | 8:09 AM        | Sat 8-9am News            | Sat 8-9am      | :30            | AWTV100402H | \$225.00 NM            |
| 34                                       | 10/06/12   | 10/06/12 | Sat 7pm News                    | 7-730pm        | -----1-                   | :30            | 1              | \$400.00    | NM                     |
| Class of Time - Pre-emptible with notice |            |          |                                 |                |                           |                |                |             |                        |
| Weeks:                                   | Start Date | End Date | MTWTFSS                         | Spots/Week     | Rate                      |                |                |             |                        |
|  | 10/01/12   | 10/07/12 | -----1-                         | 1              | \$400.00                  |                |                |             |                        |
| Spots: #                                 | Ch         | Day      | Air Date                        | Air Time       | Description               | Start/End Time | Length         | Ad-ID       | Rate Type              |
| 1  | WPBF       | Sa       | 10/06/12                        | 7:09 PM        | Sat 7pm News              | 7-730pm        | :30            | AWTV100402H | \$400.00 NM            |
| 35                                       | 10/06/12   | 10/06/12 | Sat Jeopardy                    | Sat 7:30-8PM   | -----1-                   | :30            | 1              | \$400.00    | NM                     |
| Class of Time - Pre-emptible with notice |            |          |                                 |                |                           |                |                |             |                        |

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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# INVOICE

|                 |                      |                 |                     |
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| Invoice #       | Invoice Date         | Invoice Month   | Invoice Period      |
| 929821-1        | 10/14/12             | October 2012    | 10/01/12 - 10/09/12 |
| Advertiser      | Product              | Estimate Number |                     |
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| Line   | Start Date | End Date | Description           | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate     | Type |
|--|------------|----------|-----------------------|----------------|---------|--------|----------------|----------|------|
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/01/12   10/07/12   -----1-                   1                   \$400.00   |            |          |                       |                |         |        |                |          |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b><br>1 WPBF Sa 10/06/12 7:41 PM Sat Jeopardy Sat 7:30-8PM :30 AWTV100402H \$400.00 NM   |            |          |                       |                |         |        |                |          |      |
| 36   | 10/06/12   | 10/06/12 | M-Sun 1130p-12am Late | 1130p-1205am   | -----1- | :30    | 1              | \$400.00 | NM   |
| Class of Time - Pre-emptible with notice   |            |          |                       |                |         |        |                |          |      |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/01/12   10/07/12   -----1-                   1                   \$400.00   |            |          |                       |                |         |        |                |          |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b><br>1 WPBF Sa 10/06/12 12:26 AM M-Sun 1130p-12am Late News 1130p-1205am :30 AWTV100402H \$400.00 NM<br>LR - Football                         |            |          |                       |                |         |        |                |          |      |
| 37   | 10/07/12   | 10/07/12 | Sun 5-6am News        | Sun 5-6am      | -----1  | :30    | 1              | \$50.00  | NM   |
| Class of Time - Pre-emptible with notice   |            |          |                       |                |         |        |                |          |      |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/01/12   10/07/12   -----1                   1                   \$50.00   |            |          |                       |                |         |        |                |          |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b><br>1 WPBF Su 10/07/12 5:43 AM Sun 5-6am News Sun 5-6am :30 AWTV100402H \$50.00 NM   |            |          |                       |                |         |        |                |          |      |
| 38   | 10/07/12   | 10/07/12 | Sun 6-7am News        | Sun 6-7am      | -----1  | :30    | 1              | \$90.00  | NM   |
| Class of Time - Pre-emptible with notice   |            |          |                       |                |         |        |                |          |      |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/01/12   10/07/12   -----1                   1                   \$90.00   |            |          |                       |                |         |        |                |          |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b><br>1 WPBF Su 10/07/12 6:11 AM Sun 6-7am News Sun 6-7am :30 AWTV100402H \$90.00 NM   |            |          |                       |                |         |        |                |          |      |
| 39   | 10/07/12   | 10/07/12 | Sun 8-9am News        | Sun 8-9am      | -----1  | :30    | 1              | \$225.00 | NM   |
| Class of Time - Pre-emptible with notice   |            |          |                       |                |         |        |                |          |      |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/01/12   10/07/12   -----1                   1                   \$225.00  |            |          |                       |                |         |        |                |          |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b><br>1 WPBF Su 10/07/12 8:24 AM Sun 8-9am News Sun 8-9am :30 AWTV100402H \$225.00 NM  |            |          |                       |                |         |        |                |          |      |
| 40   | 10/07/12   | 10/07/12 | Sun 9-10am            | 9-10am         | -----1  | :30    | 1              | \$350.00 | NM   |
| Class of Time - Pre-emptible with notice   |            |          |                       |                |         |        |                |          |      |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/01/12   10/07/12   -----1                   1                   \$350.00  |            |          |                       |                |         |        |                |          |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b><br>1 WPBF Su 10/07/12                   Sun 9-10am                   9-10am                   :00                   \$350.00 NM<br>Credited |            |          |                       |                |         |        |                |          |      |
| 41   | 10/07/12   | 10/07/12 | Chris Matthews        | Sun 10-10:30AM | -----1  | :30    | 1              | \$225.00 | NM   |
| Class of Time - Pre-emptible with notice   |            |          |                       |                |         |        |                |          |      |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/01/12   10/07/12   -----1                   1                   \$225.00  |            |          |                       |                |         |        |                |          |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b><br>1 WPBF Su 10/07/12 10:29 AM Chris Matthews Sun 10-10:30AM :30 AWTV100402H \$225.00 NM  |            |          |                       |                |         |        |                |          |      |
| 42   | 10/07/12   | 10/07/12 | Sun 630pm News        | 630-7pm        | -----1  | :30    | 1              | \$400.00 | NM   |
| Class of Time - Pre-emptible with notice   |            |          |                       |                |         |        |                |          |      |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/01/12   10/07/12   -----1                   1                   \$400.00  |            |          |                       |                |         |        |                |          |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b><br>1 WPBF Su 10/07/12 6:52 PM Sun 630pm News 630-7pm :30 AWTV100402H \$400.00 NM  |            |          |                       |                |         |        |                |          |      |
| 43   | 10/07/12   | 10/07/12 | Sun 11:35pm Late News | 1135p-12am     | -----1  | :30    | 1              | \$300.00 | NM   |
| Class of Time - Pre-emptible with notice   |            |          |                       |                |         |        |                |          |      |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/01/12   10/07/12   -----1                   1                   \$300.00  |            |          |                       |                |         |        |                |          |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>   |            |          |                       |                |         |        |                |          |      |



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# INVOICE

| Invoice #       | Invoice Date | Invoice Month        | Invoice Period      |
|-----------------|--------------|----------------------|---------------------|
| 929821-1        | 10/14/12     | October 2012         | 10/01/12 - 10/09/12 |
| Advertiser      |              | Product              | Estimate Number     |
| West/R/Congress |              | ALLEN WEST 4 CONGRES |                     |

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| Line                                     | Start Date | End Date | Description                | Start/End Time | MTWTFSS                          | Length         | Spots/Week | Rate        | Type          |
|--|------------|----------|----------------------------|----------------|----------------------------------|----------------|------------|-------------|---------------|
| 43                                       | 10/07/12   | 10/07/12 | Sun 11:35pm Late News      | 1135p-12am     | -----1                           | :30            | 1          | \$300.00    | NM            |
| Class of Time - Pre-emptible with notice |            |          |                            |                |                                  |                |            |             |               |
| Spots: #                                 | Ch         | Day      | Air Date                   | Air Time       | Description                      | Start/End Time | Length     | Ad-ID       | Rate Type     |
| 1  | WPBF       | Su       | 10/07/12                   | 11:56 PM       | Sun 11:35pm Late News            | 1135p-12am     | :30        | AWTV100402H | \$300.00 NM   |
| 46                                       | 10/04/12   | 10/04/12 | GREYS                      | 9-10PM         | ---1---                          | :30            | 1          | \$3,600.00  | NM            |
| Class of Time - Pre-emptible with notice |            |          |                            |                |                                  |                |            |             |               |
| Weeks:                                   | Start Date | End Date | MTWTFSS                    | Spots/Week     | Rate                             |                |            |             |               |
|  | 10/01/12   | 10/07/12 | ---1---                    | 1              | \$3,600.00                       |                |            |             |               |
| Spots: #                                 | Ch         | Day      | Air Date                   | Air Time       | Description                      | Start/End Time | Length     | Ad-ID       | Rate Type     |
| 1  | WPBF       | Th       | 10/04/12                   | 9:18 PM        | GREYS                            | 9-10PM         | :30        | AWTV092701H | \$3,600.00 NM |
| 47                                       | 10/05/12   | 10/05/12 | 20/20                      | 10-11PM        | ----1--                          | :30            | 1          | \$2,200.00  | NM            |
| Class of Time - Fixed Non Pre-emptible   |            |          |                            |                |                                  |                |            |             |               |
| Weeks:                                   | Start Date | End Date | MTWTFSS                    | Spots/Week     | Rate                             |                |            |             |               |
|  | 10/01/12   | 10/07/12 | ----1--                    | 1              | \$2,200.00                       |                |            |             |               |
| Spots: #                                 | Ch         | Day      | Air Date                   | Air Time       | Description                      | Start/End Time | Length     | Ad-ID       | Rate Type     |
| 1  | WPBF       | F        | 10/05/12                   | 10:47 PM       | 20/20                            | 10-11PM        | :30        | AWTV092701H | \$2,200.00 NM |
| 48                                       | 10/06/12   | 10/06/12 | Sat 330-7pm ABC College    | 330-7pm        | -----1-                          | :30            | 1          | \$1,000.00  | NM            |
| Class of Time - Pre-emptible with notice |            |          |                            |                |                                  |                |            |             |               |
| Weeks:                                   | Start Date | End Date | MTWTFSS                    | Spots/Week     | Rate                             |                |            |             |               |
|  | 10/01/12   | 10/07/12 | -----1-                    | 1              | \$1,000.00                       |                |            |             |               |
| Spots: #                                 | Ch         | Day      | Air Date                   | Air Time       | Description                      | Start/End Time | Length     | Ad-ID       | Rate Type     |
| 1  | WPBF       | Sa       | 10/06/12                   | 5:29 PM        | Sat 330-7pm ABC College Football | 330-7pm        | :30        | AWTV100402H | \$1,000.00 NM |
| 49                                       | 10/06/12   | 10/06/12 | Sat 5-6am News             | Sat 5-6am      | -----S-                          | :30            | 2          | \$60.00     | NM            |
| Class of Time - Pre-emptible with notice |            |          |                            |                |                                  |                |            |             |               |
| Weeks:                                   | Start Date | End Date | MTWTFSS                    | Spots/Week     | Rate                             |                |            |             |               |
|  | 10/01/12   | 10/07/12 | -----S-                    | 2              | \$60.00                          |                |            |             |               |
| Spots: #                                 | Ch         | Day      | Air Date                   | Air Time       | Description                      | Start/End Time | Length     | Ad-ID       | Rate Type     |
| 1  | WPBF       | Sa       | 10/06/12                   | 4:59 AM        | Sat 5-6am News                   | Sat 5-6am      | :30        | AWTV100402H | \$60.00 NM    |
| 2  | WPBF       | Sa       | 10/06/12                   | 5:54 AM        | Sat 5-6am News                   | Sat 5-6am      | :30        | AWTV100402H | \$60.00 NM    |
| 50                                       | 10/07/12   | 10/07/12 | Sun 5-6am News             | Sun 5-6am      | -----S                           | :30            | 1          | \$50.00     | NM            |
| Class of Time - Pre-emptible with notice |            |          |                            |                |                                  |                |            |             |               |
| Weeks:                                   | Start Date | End Date | MTWTFSS                    | Spots/Week     | Rate                             |                |            |             |               |
|  | 10/01/12   | 10/07/12 | -----S                     | 1              | \$50.00                          |                |            |             |               |
| Spots: #                                 | Ch         | Day      | Air Date                   | Air Time       | Description                      | Start/End Time | Length     | Ad-ID       | Rate Type     |
| 1  | WPBF       | Su       | 10/07/12                   | 5:58 AM        | Sun 5-6am News                   | Sun 5-6am      | :30        | AWTV100402H | \$50.00 NM    |
| 51                                       | 10/06/12   | 10/06/12 | Sat Prime College Football | 8-1130pm       | -----S-                          | :30            | 1          | \$1,175.00  | NM            |
| Class of Time - Pre-emptible with notice |            |          |                            |                |                                  |                |            |             |               |
| Weeks:                                   | Start Date | End Date | MTWTFSS                    | Spots/Week     | Rate                             |                |            |             |               |
|  | 10/01/12   | 10/07/12 | -----S-                    | 1              | \$1,175.00                       |                |            |             |               |
| Spots: #                                 | Ch         | Day      | Air Date                   | Air Time       | Description                      | Start/End Time | Length     | Ad-ID       | Rate Type     |
| 1  | WPBF       | Sa       | 10/06/12                   | 11:01 PM       | Sat Prime College Football       | 8-1130pm       | :30        | AWTV100402H | \$1,175.00 NM |
| 53                                       | 10/08/12   | 10/09/12 | 10-11a Anderson Cooper     | 10-11a         | MT-----                          | :30            | 1          | \$225.00    | NM            |
| Class of Time - Pre-emptible with notice |            |          |                            |                |                                  |                |            |             |               |
| Weeks:                                   | Start Date | End Date | MTWTFSS                    | Spots/Week     | Rate                             |                |            |             |               |
|  | 10/08/12   | 10/14/12 | MT-----                    | 1              | \$225.00                         |                |            |             |               |
| Spots: #                                 | Ch         | Day      | Air Date                   | Air Time       | Description                      | Start/End Time | Length     | Ad-ID       | Rate Type     |
| 1  | WPBF       | M        | 10/08/12                   | 10:43 AM       | 10-11a Anderson Cooper           | 10-11a         | :30        | AWTV100402H | \$225.00 NM   |
| 54                                       | 10/06/12   | 10/06/12 | Sat 5-6am News             | Sat 5-6am      | -----S-                          | :30            | 2          | \$60.00     | NM            |
| Class of Time - Pre-emptible with notice |            |          |                            |                |                                  |                |            |             |               |
| Weeks:                                   | Start Date | End Date | MTWTFSS                    | Spots/Week     | Rate                             |                |            |             |               |
|  | 10/01/12   | 10/07/12 | -----S-                    | 2              | \$60.00                          |                |            |             |               |
| Spots: #                                 | Ch         | Day      | Air Date                   | Air Time       | Description                      | Start/End Time | Length     | Ad-ID       | Rate Type     |
| 1  | WPBF       | Sa       | 10/06/12                   | 5:14 AM        | Sat 5-6am News                   | Sat 5-6am      | :30        | AWTV100402H | \$60.00 NM    |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

|                 |                      |                 |                     |
|-----------------|----------------------|-----------------|---------------------|
| Invoice #       | Invoice Date         | Invoice Month   | Invoice Period      |
| 929821-1        | 10/14/12             | October 2012    | 10/01/12 - 10/09/12 |
| Advertiser      | Product              | Estimate Number |                     |
| West/R/Congress | ALLEN WEST 4 CONGRES |                 |                     |

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| Line  | Start Date | End Date | Description           | Start/End Time | MTWTFSS                    | Length         | Spots/<br>Week | Rate        | Type          |
|---|------------|----------|-----------------------|----------------|----------------------------|----------------|----------------|-------------|---------------|
| 54  | 10/06/12   | 10/06/12 | Sat 5-6am News        | Sat 5-6am      | -----S-                    | :30            | 2              | \$60.00     | NM            |
| Class of Time - Pre-emptible with notice                |            |          |                       |                |                            |                |                |             |               |
| Spots: #  | Ch         | Day      | Air Date              | Air Time       | Description                | Start/End Time | Length         | Ad-ID       | Rate Type     |
| 2   | WPBF       | Sa       | 10/06/12              | 5:37 AM        | Sat 5-6am News             | Sat 5-6am      | :30            | AWTV100402H | \$60.00 NM    |
| 55  | 10/08/12   | 10/09/12 | Dr. Oz M-F 9-10a      | 9-10a          | MT-----                    | :30            | 1              | \$225.00    | NM            |
| Class of Time - Pre-emptible with notice                |            |          |                       |                |                            |                |                |             |               |
| Weeks:  | Start Date | End Date | MTWTFSS               | Spots/Week     | Rate                       |                |                |             |               |
|   | 10/08/12   | 10/14/12 | MT-----               | 1              | \$225.00                   |                |                |             |               |
| Spots: #  | Ch         | Day      | Air Date              | Air Time       | Description                | Start/End Time | Length         | Ad-ID       | Rate Type     |
| 1   | WPBF       | M        | 10/08/12              | 9:29 AM        | Dr. Oz M-F 9-10a           | 9-10a          | :30            | AWTV100402H | \$225.00 NM   |
| 56  | 10/08/12   | 10/09/12 | WPBF News 25 @ 5am    | 5-530am        | MT-----                    | :30            | 1              | \$110.00    | NM            |
| Class of Time - Pre-emptible with notice                |            |          |                       |                |                            |                |                |             |               |
| Weeks:  | Start Date | End Date | MTWTFSS               | Spots/Week     | Rate                       |                |                |             |               |
|   | 10/08/12   | 10/14/12 | MT-----               | 1              | \$110.00                   |                |                |             |               |
| Spots: #  | Ch         | Day      | Air Date              | Air Time       | Description                | Start/End Time | Length         | Ad-ID       | Rate Type     |
| 1   | WPBF       | M        | 10/08/12              | 5:24 AM        | WPBF News 25 @ 5am         | 5-530am        | :30            | AWTV100402H | \$110.00 NM   |
| 57  | 10/08/12   | 10/08/12 | 4:30a-5a              | 430a-5a        | M-----                     | :30            | 1              | \$20.00     | NM            |
| Class of Time - Immediately Pre-emptible without notice |            |          |                       |                |                            |                |                |             |               |
| Weeks:  | Start Date | End Date | MTWTFSS               | Spots/Week     | Rate                       |                |                |             |               |
|   | 10/08/12   | 10/14/12 | M-----                | 1              | \$20.00                    |                |                |             |               |
| Spots: #  | Ch         | Day      | Air Date              | Air Time       | Description                | Start/End Time | Length         | Ad-ID       | Rate Type     |
| 1   | WPBF       | M        | 10/08/12              | 4:37 AM        | 4:30a-5a                   | 430a-5a        | :30            | AWTV100402H | \$20.00 NM    |
| 58  | 10/08/12   | 10/09/12 | M-F 3-4P              | M-F 3-4P       | MT-----                    | :30            | 1              | \$400.00    | NM            |
| Class of Time - Pre-emptible with notice                |            |          |                       |                |                            |                |                |             |               |
| Weeks:  | Start Date | End Date | MTWTFSS               | Spots/Week     | Rate                       |                |                |             |               |
|   | 10/08/12   | 10/14/12 | MT-----               | 1              | \$400.00                   |                |                |             |               |
| Spots: #  | Ch         | Day      | Air Date              | Air Time       | Description                | Start/End Time | Length         | Ad-ID       | Rate Type     |
| 1   | WPBF       | Tu       | 10/09/12              | 3:29 PM        | M-F 3-4P                   | M-F 3-4P       | :30            | AWTV100402H | \$400.00 NM   |
| 59  | 10/07/12   | 10/07/12 | Sun 5-6am News        | Sun 5-6am      | -----S                     | :30            | 1              | \$100.00    | NM            |
| Class of Time - Fixed Non Pre-emptible                  |            |          |                       |                |                            |                |                |             |               |
| Weeks:  | Start Date | End Date | MTWTFSS               | Spots/Week     | Rate                       |                |                |             |               |
|   | 10/01/12   | 10/07/12 | -----S                | 1              | \$100.00                   |                |                |             |               |
| Spots: #  | Ch         | Day      | Air Date              | Air Time       | Description                | Start/End Time | Length         | Ad-ID       | Rate Type     |
| 1   | WPBF       | Su       | 10/07/12              | 5:13 AM        | Sun 5-6am News             | Sun 5-6am      | :30            | AWTV100402H | \$100.00 NM   |
| 60  | 10/05/12   | 10/05/12 | Fri ABC Prime A       | 8-9PM          | ----F--                    | :30            | 1              | \$1,000.00  | NM            |
| Class of Time - Pre-emptible with notice                |            |          |                       |                |                            |                |                |             |               |
| Weeks:  | Start Date | End Date | MTWTFSS               | Spots/Week     | Rate                       |                |                |             |               |
|   | 10/01/12   | 10/07/12 | ----F--               | 1              | \$1,000.00                 |                |                |             |               |
| Spots: #  | Ch         | Day      | Air Date              | Air Time       | Description                | Start/End Time | Length         | Ad-ID       | Rate Type     |
| 1   | WPBF       | F        | 10/05/12              | 8:21 PM        | Fri ABC Prime A            | 8-9PM          | :30            | AWTV092701H | \$1,000.00 NM |
| 61  | 10/05/12   | 10/05/12 | 4:30a-5a              | 430a-5a        | ----F--                    | :30            | 1              | \$20.00     | NM            |
| Class of Time - Immediately Pre-emptible without notice |            |          |                       |                |                            |                |                |             |               |
| Weeks:  | Start Date | End Date | MTWTFSS               | Spots/Week     | Rate                       |                |                |             |               |
|   | 10/01/12   | 10/07/12 | ----F--               | 1              | \$20.00                    |                |                |             |               |
| Spots: #  | Ch         | Day      | Air Date              | Air Time       | Description                | Start/End Time | Length         | Ad-ID       | Rate Type     |
| 1   | WPBF       | F        | 10/05/12              | 4:54 AM        | 4:30a-5a                   | 430a-5a        | :30            | AWTV092701H | \$20.00 NM    |
| 62  | 10/06/12   | 10/06/12 | M-Sun 1130p-12am Late | 1130p-1205am   | -----S-                    | :30            | 1              | \$800.00    | NM            |
| Class of Time - Fixed Non Pre-emptible                  |            |          |                       |                |                            |                |                |             |               |
| Weeks:  | Start Date | End Date | MTWTFSS               | Spots/Week     | Rate                       |                |                |             |               |
|   | 10/01/12   | 10/07/12 | -----S-               | 1              | \$800.00                   |                |                |             |               |
| Spots: #  | Ch         | Day      | Air Date              | Air Time       | Description                | Start/End Time | Length         | Ad-ID       | Rate Type     |
| 1   | WPBF       | Sa       | 10/06/12              | 12:19 AM       | M-Sun 1130p-12am Late News | 1130p-1205am   | :30            | AWTV100402H | \$800.00 NM   |
| LR - Football   |            |          |                       |                |                            |                |                |             |               |





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**Lehigh Valley, PA 18002-6885**

# INVOICE

|                 |                      |                 |                     |
|-----------------|----------------------|-----------------|---------------------|
| Invoice #       | Invoice Date         | Invoice Month   | Invoice Period      |
| 929821-1        | 10/14/12             | October 2012    | 10/01/12 - 10/09/12 |
| Advertiser      | Product              | Estimate Number |                     |
| West/R/Congress | ALLEN WEST 4 CONGRES |                 |                     |

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| Line               | Start Date                               | End Date        | Description                        | Start/End Time    | MTWTFSS                        | Length         | Spots/Week | Rate        | Type          |
|--------------------|--|-----------------|------------------------------------|-------------------|--------------------------------|----------------|------------|-------------|---------------|
| 62                 | 10/06/12                                 | 10/06/12        | M-Sun 1130p-12am Late 1130p-1205am |                   | -----S-                        | :30            | 1          | \$800.00    | NM            |
|                    | Class of Time - Fixed Non Pre-emptible   |                 |                                    |                   |                                |                |            |             |               |
| 63                 | 10/07/12                                 | 10/07/12        | PRIVATE PRACTICE WK12-1x           |                   | -----S                         | :30            | 1          | \$50.00     | NM            |
|                    | Class of Time - Pre-emptible with notice |                 |                                    |                   |                                |                |            |             |               |
| Weeks:             | <u>Start Date</u>                        | <u>End Date</u> | <u>MTWTFSS</u>                     | <u>Spots/Week</u> | <u>Rate</u>                    |                |            |             |               |
|                    | 10/01/12                                 | 10/07/12        | -----S                             | 1                 | \$50.00                        |                |            |             |               |
| Spots: #           | Ch                                       | Day             | Air Date                           | Air Time          | Description                    | Start/End Time | Length     | Ad-ID       | Rate Type     |
| 1                  | WPBF                                     | Su              | 10/07/12                           | 12:31 AM          | PRIVATE PRACTICE WKNDLF '12-1x |                | :30        | AWTV100402H | \$50.00 NM    |
| 64                 | 10/09/12                                 | 10/09/12        | Tues ABC Prime C                   | 10-11PM           | -T-----                        | :30            | 1          | \$2,175.00  | NM            |
|                    | Class of Time - Pre-emptible with notice |                 |                                    |                   |                                |                |            |             |               |
| Weeks:             | <u>Start Date</u>                        | <u>End Date</u> | <u>MTWTFSS</u>                     | <u>Spots/Week</u> | <u>Rate</u>                    |                |            |             |               |
|                    | 10/08/12                                 | 10/14/12        | -T-----                            | 1                 | \$2,175.00                     |                |            |             |               |
| Spots: #           | Ch                                       | Day             | Air Date                           | Air Time          | Description                    | Start/End Time | Length     | Ad-ID       | Rate Type     |
| 1                  | WPBF                                     | Tu              | 10/09/12                           | 10:42 PM          | Tues ABC Prime C               | 10-11PM        | :30        | AWTV100402H | \$2,175.00 NM |
| <b>Total Spots</b> |  |                 |                                    |                   |                                |                | <b>73</b>  |             |               |

## Payment Terms 30 Days

|                          |                    |
|--------------------------|--------------------|
| <u>Gross Total</u>       | <b>\$31,395.00</b> |
| <u>Agency Commission</u> | <b>\$4,709.25</b>  |
| <u>Net Amount Due</u>    | <b>\$26,685.75</b> |